



Outward No

Date

Department of Geography Report of Activity

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| Name of the Program / Activity | National level Webinar ON 'Sustainable tourism challenges and opportunities' |
| Date and Time | 30/09/2021 at 12 to 2 Pm |
| Venue | Online |
| Resource Person | Dr. Ritu Jain, Department of Geography, National P. G. College, Lucknow, Uttar Pradesh. |
| Organized by | Geography Department |
| No. of Participants | 46 |

A Brief Report

Department of Geography organized **online** guest lecture on **Dr. Ritu Jain** Department of Geography, National P. G. College, Lucknow, Uttar Pradesh. In her lecture she guided on tourism sustainable development that, the tourism sector is one of the most Important industries worldwide. It faces various challenges in terms of security, communication, marketing, and digitization, among others. Likewise, its role as a generator of jobs is admirable, with most of the work being done by micro, small and medium-sized enterprises.



R.B. Khedkar

Co-Coordinator
(Mr. R.B. Khedkar)

I. P. Dange

Head
Dept of Geography



V. B. Dange

Coordinator
(Dr. V. B. Dange)

G. G. Khadse

Principal
Acting Principal
Smt. G. G. Khadse College,
Muktainagar, Dist. Jalgaon.